To whom it may concern,



We would like to take a moment to tell you a little about our brand-new non-profit organization and how important it is to the youth and families within our community. Our goal is to provide a program that is not only fun and rewarding, but a program that will educate young athletes teamwork, dedication, and fundamental skills to perform to their best potential.

Our non-profit organization was developed to provide a new competitive cheerleading program to the Yuba and Sutter Counties, and surrounding communities. The staff has heart and passion for cheer and would love to allow youth in our area the same opportunities they were given to develop a connection with a sport that can not only be part of their childhood but can expand into their futures in adulthood. We dedicate our time to provide an outlet for these children to better spend their time participating in.

The West Coast Cheer program exists not only because of the dedication and the heart our staff has to see these children grow with a competitive sport, but because of businesses or individuals like you! By you financially sponsoring West Coast Cheer, it will help offset the growing costs of practice locations, uniforms costs, insurance needs, and equipment, it makes it possible for us to do what we do. Your support is greatly appreciated and is essential to each family who would like to bring their young athlete to our program.

"Our goal is to help the children in our community be better than the person they were yesterday."

If you have any further questions and/or concerns, please feel free to contact the Owner and President of West Coast Cheer.

Tabbatha Reid | 916-832-3764 | WestCoastCheer@MyYahoo.com www.WestCoastCheer.org

# Thank you for your time and consideration.

Follow us on facebook ~ West Coast Cheer~ and O Instagram~ West Coast Cheer Eclipse~

# SPONSORSHIP FORM



### WE ARE A 501C3 NON-PROFIT ORGANIZATION,

#### TAX ID # 99-3051493

It is our goal to provide a safe and wholesome atmosphere where kids can learn the ideals of sportsmanship, scholarship and physical fitness all while having a good time. Our program stresses learning lessons beyond sports such as self-discipline, teamwork, concentration, friendship and leadership. Our safe exercises, drills and rules are there to ensure that all kids are physically and mentally prepared for cheer competitions. Each child is unique and develops at their own pace. We will exercise their bodies and minds in an effort to develop the skills needed in competitive cheerleading, as well as day-to-day life.

### \*\*Special Offer\*\*

For a donation of \$100, we will hang your banner on our vehicle during the local parade(s) we enter. You must furnish banner, must be reasonable size to fit vehicle back or side panel.

| Sponsor Name:   |  |
|---|--|
| Contact:  |  |
| Address:  |  |
| Phone Number:<br>Player/Cheerleader Name:<br>(if sponsoring a specific child) |  |
| \$  | Shooting Stars - any amount<br>You will receive a certificate of appreciation.   |
| \$  | Blue Moon- \$250<br>Sponsor's name added to the back of our shirts worn at events (i.e. Parade, visits to competitions, etc.). Social media announcement. Framed certificate of appreciation.  |
| \$  | Blazing Sun- \$500<br>Same as above, plus we will provide a banner (3x3 or 4x2, your choice) displayed at parades.<br>We will also post your logo on our website. *If you have previously sponsored at this level, we will reuse banner and substitute your framed certificate for a large plaque. |
| \$  | Assist an underprivileged cheerleader for the season. You will receive all the This is one of the most popular sponsorships in our package!  |
| \$  | Solar Eclipse - \$1,000 or more<br>All of the above, plus two t-shirts in available sizes, and instead of a certificate we<br>will provide a plaque.   |
|   | Mail donations to:   |

West Coast Cheer 1566 Larry Street, Olivehurst, CA 95961 Email art to: WestCoastCheer@MyYahoo.com